

## Zhuhai 珠海

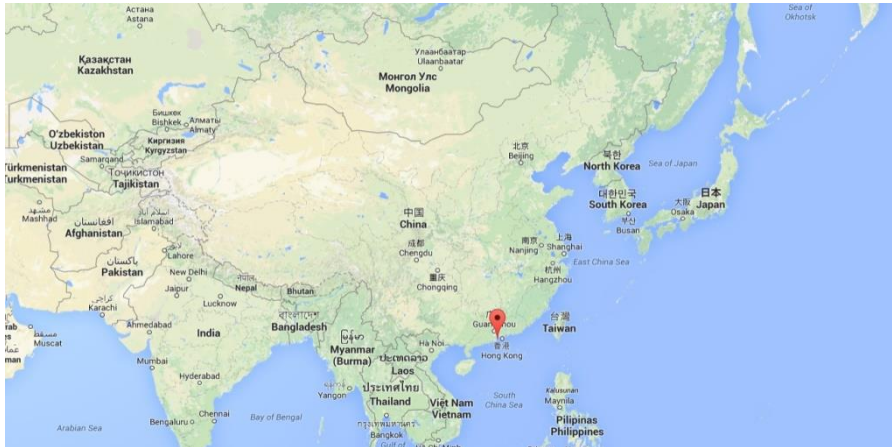


Figure 1: Location of Zhuhai

Zhuhai is a city located in the Pearl River Delta and a Special Economic Zone (SEZ) in the Guangdong Province of southwestern China. The population of Zhuhai is 1.5 million and has a size of 1.653 km<sup>2</sup>. The city itself is composed of three county-level divisions (Xiangzhou, Doumen, Jinwan) and five special economic zones:

- Zhuhai High-Tech Industrial Development Zone
- Zhuhai Free Trade Zone → HQ Weiguo Solutions
- Harbour Industrial Zone (provincial level)
- Wanshan Ocean Development Testing Zone (provincial level)
- Heng Qin Economic Development Zone (provincial level)

One of the big advantages of Zhuhai is the transit hub. The location of Zhuhai makes it convenient to get to important industrial and economic locations. For example: Hong Kong, Guangzhou, Dongguan or Shenzhen. <sup>1</sup>



Figure 2: Zhuhai Fisher Girl

The following charts show the distances between Zhuhai and different countries and cities:

Driving distance (km)	Zhuhai
Maoming	330
Yangjiang	210
Foshan	120
Shenzhen	160
Dongguan	125
Guangzhou	130
Jiangmen	90

Traveling time to (hr)	Zhuhai
Tokyo	4
Beijing	3
Shanghai	2
Jakarta	4,5
Singapore	3,75
Bangkok	2,75
Ho Chi Minh City	2,5
Hanoi	1,75
Manila	2
Hong Kong	1
Seoul	3

<sup>1</sup> cf. <http://de.wikipedia.org/wiki/Zhuhai>

## Zhuhai Free Trade Zone



Figure 3: Shipment to the FTZ

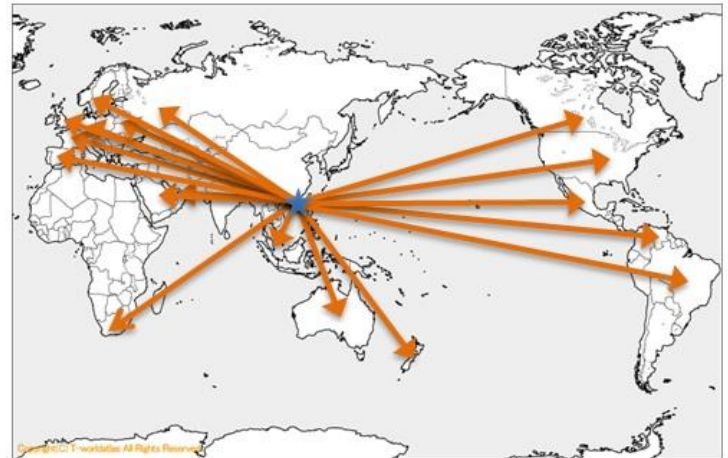


Figure 4: Export from the FTZ

In 1996 the Zhuhai Free Trade Zone was founded with the State Council's approval. One year later also the Zhuhai FTZ Administrative Committee was created. Now there are more than 200 companies, including 150 foreign funded enterprises from 20 different countries and regions. This includes companies from Germany, Japan, United States and Taiwan. Most of the companies in the FTZ are in the industrial sector of Electronics Assembly & Manufacturing, Telecommunications Equipment, Building/ Construction Materials, Instruments and Industrial Equipment Production, Medical Equipment and Supplies, Raw Material Processing, Research and Development, Shipping/Warehousing/Logistics and Heavy Industry.

These are some of the advantages of the FTZ:

- Goods moving between FTZ and abroad, except for those under passive export quota control, are handled without the requirement of import or export quotas or licenses
- Enterprises may carry out bonded processing and bonded warehousing businesses in FTZ. Transit goods in FTZ may be classified, screened, labeled, repackaged or processed in other simple ways in a warehouse or other location in FTZ. Goods in FTZ may be transferred or assigned between in-zone enterprises. In-zone enterprises may hold exhibitions of foreign commodities or non-FTZ commodities in FTZ
- Tax exemption is granted to machineries, equipment and other capital construction supplies to be used in the FTZ
- Products produced or processed by in-zone enterprises are exempt from value added tax and consumption tax when sold in FTZ or abroad
- Tax rebate is granted to the domestic manufactured portion of materials or components used in export products produced or processed by in-zone enterprises
- For the domestic sale of products produced or processed with imported materials or components by in-zone enterprises, access to China via special channels some tax maybe levied<sup>3</sup>

Economic Facts <sup>2</sup>	
<b>Rating</b>	BB
<b>Year of Establishment</b>	1999
<b>Land Area</b>	3km <sup>2</sup>
<b>Location</b>	Zhuhai, Guandong
<b>GDP</b>	RMB 8.4 billion, 9.09% up
<b>FDI</b>	US\$875.01 million, 5.48% up
<b>Utilized FDI</b>	US\$29.01 million, 56.56% up
<b>Major Investors</b>	MTU, EPCOS, Oplink, Coloplast, SCHMID, Tyco Electronics, ProLogis, Zhuhai Flight, Canon, Zhuhai Qiheng, Proflex, Nishio Foods, Mikuni, Mingde Logistics
<b>Major Industries</b>	Electronics, biotechnology and pharmacy, machinery equipment and petrochemical industries

<sup>2</sup> cf. <http://www.chinaknowledge.com/Manufacturing/IndustrialPark.aspx?province=13&content=276>

<sup>3</sup> cf. <http://www.zhftz.gov.cn/bsqenglish/Investment/Environment/>

## Transportations



Figure 6: Gaolan Port

Zhuhai has a perfect transportation network and a quite convenient external access. There are four different ways to ship and transport goods and passengers to Zhuhai or to other cities and regions:

**Air:** Zhuhai has one international airport, the Zhuhai Jinwan Airport. The Jinwan Airport is located at the southwest tip of Sanzao Island in west Zhuhai and 31km from the urban area. The airport offers direct flights to and from more than 20 cities, for example Beijing, Shanghai, Chengdu or Guilin. It also needs just 1h to the HK airport and 45min to the Macao airport.



Figure 7: Zhuhai Airport

**Sea:** The Port of Zhuhai has seven main port areas, Gaolan, Wanshan, Jiuzhou, Xiangzhou, Tangjia, Hongwan and Doumen. The main areas are the Jiujiang Port Area at the east coast and the Gaolang Port Area at the west coast. Both ports have more than 131 berths and 161 production berths, of which are 17 were deep-water berths over 10,000DWT. The ports have a cargo throughput of more than 100 Million tonnes every year. Furthermore the Jiuzhou Port Area has a container terminal and a high-speed ferry connection to the Pearl River Delta. It provides a convenient direct connection the Port of Hong Kong, one of the busiest ports in the world.



Figure 8: The Port of Zhuhai

**Railway:** The Zhuhai Railway Station also called Gongbei Station is next to the Gongbei Port of Entry. The railway station has a direct high speed connection to Guangzhou.



Figure 9: Zhuhai Railway Station

**Road:** The Zhuhai highway system radiates from the inside outward to nearby counties and towns. This traffic network connects major towns, ports and the airport. In 2016, the bridge which connects Zhuhai, Macau and Hong Kong will be completed. It will be possible to get from Zhuhai to Hong Kong in half an hour. <sup>4</sup>



Figure 10: Future Zhuhai-Macau-Hong Kong Bridge

<sup>4</sup> cf. <http://www.chinahighlights.com/zhuhai/transportation.htm>

## Education & Workforce



Figure 11: United International College founded by Beijing Normal University and Hong Kong Baptist University

In the late 20th century the city of Zhuhai decided to enhance the strength of Zhuhai as a Special Economic Zone by building a University Park and a Technical Innovation Beach. Today, there are more than 17 institutions of higher learning and research. Some of them also established bases for production. The local government took major initiatives and aims for an university park with an area of 20 square kilometres. These are some of the universities in and around Zhuhai:

- Zhuhai Campus of Jinan University
- Beijing Normal University, Zhuhai Campus
- Beijing Institute of Technology, Zhuhai
- Sun Yat-Sen University, Zhuhai Campus
- Zhuhai College of Jilin University
- United International College
- Central Academy of Drama
- Central Conservatory of Music
- China Medical University<sup>5 6</sup>

Being in Zhuhai, and the advantages of proximity to ports / airports, easy access to talented workforce, and the cost savings of being in a Free Trade Zone, we can pass these advantages and savings to our clients. By being in the Free Trade Zone we are able to bring in components from around the world duty free, do value added work and customization in house, and then consolidate the finished goods and distribute them around the world to our client's or even our own existing distribution network. This gives our operation advantages most other companies can't provide.

<sup>5</sup> [http://www.zhfpcc.gov.cn/english/Residents/EducationLearning/201204/t20120417\\_287502.html](http://www.zhfpcc.gov.cn/english/Residents/EducationLearning/201204/t20120417_287502.html)

<sup>6</sup> <http://en.wikipedia.org/wiki/Zhuhai#Education>