

Job Description		
Position: Sales & Marketing Intern - Brandologist		
Reports to: Director of Sales and Marketing		
Responsible to: Customer Company Partners Design Manager Engineer & Project Manager(s) Sales & Marketing	Type of position: <input type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input checked="" type="checkbox"/> Intern	Hours: 45/week <input type="checkbox"/> Salary <input type="checkbox"/> Hourly <input checked="" type="checkbox"/> Internship
Job Description: Brandologist is expected to employ a wide range of communication medium to promote the brand in different markets, expand awareness of our brand, develop marketing strategies for new markets, and process to design and shape product for a variety of applications - finished goods, sub assemblies, components, advertising materials (fliers, sale sheets, catalogs), instructions packaging, and any other corporate communication. Requires balance of creative thinking, client requirements and aesthetic appeal for printing, prototypes, small production or mass manufacturing. Brandologist will be involved with more than one project at a time. Basically you get to brag about the products we make.		
What we require: Must be punctual. Must have a clue. Must love dogs. Must have patience and a great sense of humor. Must have executive hair. Must understand unpaid internships will be metaphorically enriching.		
What you will do: Developing creative ideas and concepts, often in partnership with Director of Sales and Marketing and Design team. Familiarizing themselves with internal brand and external clients' products and services, the target audience and their competitors' activities; writing clear, persuasive, original copy; updating digital media; keeping up to date with popular culture and trends; Proven ability to work with little supervision Any other reasonable task requested by management for the success of Weiguo Solutions		
What you will learn: How to make stuff. How to ship stuff. How to sell stuff. How to work and communicate with a diverse team of people from around the world. That you will teach as much as you will learn. That Weiguo Solutions is hard to say, impossible to forget.		

Employee Signature:

Manager Signature:

Date:

Date: